



Neocleus to Present “Reducing TCO with Client-Hosted Virtualization” at Virtualization Conference & Expo 2009

Client computing innovator to offer strategies for lowering infrastructure costs with revolutionary Type 1 virtualization approach

JERSEY CITY, NJ – March 19, 2009 – Neocleus, the leader in client-hosted virtualization, today announced that it will present “Reducing TCO with Client-Hosted Virtualization,” at the 2009 Virtualization Conference & Expo, March 30-April 1, 2009, at the Roosevelt Hotel, New York.

Who Will Present

Bill Corrigan is chief strategy officer at Neocleus. He is an industry veteran who brings extensive high-technology marketing, product management and partnership development leadership to Neocleus. Previously, Corrigan was Microsoft’s director of product management for System Center Configuration Manager and the App-V virtualization product lines, joining as part of the acquisition of virtualization pioneer Softricity. At Softricity, he guided product marketing and management as revenue grew from zero to over \$20 million. In addition to Softricity/Microsoft, he has held marketing leadership positions at Infoteria and Calico Commerce. He began his career at Lotus and IBM.

What Will Be Presented

Corrigan will discuss why virtualization is viewed as one of the most promising technology investments in an economic downturn and how its benefits reap real cost savings for IT. Additionally, he will outline how virtualization will bring a new wave of client computing that will finally yield dramatic savings in total-cost-of-ownership (TCO) of corporate-owned desktops and laptops. Finally, Corrigan will talk about how virtualization addresses escalating infrastructure costs by improving IT control and security while increasing employee productivity by giving workers the freedom to work using their own devices and applications.

Client-hosted virtualization has emerged as a game-changing agent for client computing, and one that offers the best possible balance of IT control, manageability and security, while giving end users the power to access the public Internet and use the applications they want. Furthermore, when using the Type 1 approach to client virtualization (via a bare-metal hypervisor), companies are equipped to address the distinct use cases and specific client computing challenges that most directly impact their businesses.

Corrigan will overview how client-hosted virtualization offers a different approach to controlling the corporate image without compromising security, ultimately reducing TCO of corporate-owned desktops and laptops.

Where and When

Corrigan’s presentation will take place at Virtualization Conference & Expo 2009, Monday, March 30, 2009 from 5:05 – 5:50 pm. EST at the Roosevelt Hotel, NY. Online registration is available at <https://www3.sys-con.com/virt0309/registernew.cfm>.



Why Attend the Presentation

Client-hosted virtualization represents a new platform for client computing that enables companies to balance the need for IT control with end-user flexibility and independence. The current set of processes and technologies used to secure and manage desktops and laptops, although providing incremental value to IT, do not sufficiently address the ever-increasing support and management costs associated with desktops and laptops used within organizations today. Just as virtualization technologies have dramatically decreased the cost of running the data center, so will virtualization transform the client. Attendees will get a first-hand opportunity to see this game changing technology in action.

About Neocleus

Neocleus delivers an innovative client virtualization platform to reduce costs, improve security and streamline laptop and desktop management. The Neocleus platform, based on its second-generation client hypervisor, isolates and fully secures multiple instances of an operating system on a single PC while allowing each instance to be centrally managed. Organizations can deploy Neocleus' solutions to satisfy diverse use cases within a dispersed organization, primarily locking down the corporate operating system image while simultaneously giving end users an open, user-friendly environment. Neocleus also allows a single desktop or laptop to function as if it were two completely separate machines running on two separate networks – one secure and one open or both secure. With Neocleus, organizations realize significant reductions in the total-cost-of-ownership over the company's client computing infrastructure. Visit www.neocleus.com for more information and to enroll in the *Neocleus Insiders* program.

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